



OHIO STATE BRAZIL GATEWAY

PORTFOLIO



THE OHIO STATE UNIVERSITY
OFFICE OF INTERNATIONAL AFFAIRS

COLLABORATE WITH THE BRAZIL GATEWAY

There are myriad opportunities to partner and collaborate in Brazil. The Ohio State Brazil Gateway can help facilitate the following:

- Customized Executive Education
- Industry Sponsored Research
- MBA Consulting Projects
- Intensive English and Customized Language Programs
- Internships Opportunities
- Events

CUSTOMIZED EXECUTIVE EDUCATION

Executive education has provided growth opportunities for organizations and individuals for over 60 years. At the Ohio State Fisher College of Business there is a customized corporate program for organizations that creates a think-tank environment within the company to increase organizational success.

For individuals, there are two executive-level degree programs:

1. Executive Master of Business Administration (EMBA) – a 17-month program where classes meet on campus once a month, for three consecutive days to discuss real-world cases that include domestic and international immersions.
2. Master of Business Operational Excellence (MBOE) – in this 12-month program that blends cutting-edge research and impactful practices, students are guided by an experienced project coach and sponsor to become experts in systems thinking, change management and decision making, while having a direct impact on their organization.

Other colleges and departments at Ohio State also offer customized executive programs, including distance-learning with courses from beginner to advanced seminars to graduate-level courses focused on specific topics.

INDUSTRY SPONSORED RESEARCH

There has been a growing awareness of the advantages that come with stronger bonds between universities and business and industry. As a result, industry is becoming an increasingly important partner for both basic and applied research. Generally, companies support projects that could strengthen their competitive position in the marketplace. Funding is typically provided in the form of contracts with specific objectives and fairly short time frames. Ohio State is fifth in business sponsored research among all universities.

FISHER GLOBAL PROJECTS

APPLIED PROJECTS

The Global Applied Projects (GAP) at Ohio State's Fisher College of Business is a mutually beneficial source of business strategy and insight that connects a select group of Fisher's world-class MBA students with organizations facing real challenges in the corporate, nonprofit and governmental sectors.

The 10-week program is divided between seven weeks on campus and three weeks of full-time consulting in country. The GAP team will scope, research and deliver practical solutions to specific challenges.

PROJECTS PROGRAM

The Global Projects Program (GPP) at Fisher brings groups of four-six undergraduate business students to companies and businesses overseas to work on a consulting-type project, identifying problems, remedying conflicts and evaluating processes to create a more efficient work environment. They can also work in a nonprofit environment offering support to tackle social conflicts, create sustainable practices and enhance overall effectiveness.

INTENSIVE ENGLISH & CUSTOMIZED LANGUAGE PROGRAMS

Ohio State's English as a Second Language Programs provide customized English classes for organizations and businesses. Classes are taught by highly qualified instructors and can focus on English for specific fields, such as business, medicine, education or law. In addition to classes, the program can include cultural and experiential immersions. Programs can be distance-learning, in-country or on campus.

INTERNSHIP OPPORTUNITIES

Ohio State has more than 200 undergraduate majors and 280 graduate and professional programs that help shape students with a wide range of interests and skills. Approximately 68,000 students attend Ohio State, which makes it easy for companies, nonprofits and government offices to find students with skill sets to match their needs.

EVENTS

The Ohio State Brazil Gateway and Ohio State's colleges and departments are interested in hosting events alongside partners in Brazil. Building on the full strength of Ohio State's teaching and research, we have partnered for symposiums, conferences, master classes and workshops, in a variety of areas.

PROJECT SPOTLIGHTS

GOING THE DISTANCE

The Center for Automotive Research at Ohio State provided advanced engineering education via distance learning to employees of a new Fiat Chrysler Automotive (FCA) facility in Brazil, through a unique public-private partnership with a local organization, CESAR, and the State of Pernambuco with topics such as hybrid electric vehicles, batteries and energy storage technologies, modeling and simulation.

“We had an experience that was very similar to that of a students on campus. At the end of the program, we applied our knowledge to a final project correlated to the real project we had to perform at FCA.”

— Roberto Schor, Fiat Chrysler in Brazil

TALK THE TALK

Ohio State’s English as a Second Language Programs organizes summer trainings for educators that are teaching the English language to non-native speakers to provide them with the best techniques and approaches.

“It was an amazing life changing opportunity. I learned so much about new teaching techniques and approaches. I really hope to be able to implement these experiences in my teaching performance.”

— Anonymous Feedback Survey

BRIDGING THE GAP

Itaú Bank (2018), Imaginarium/Visagio, Cerradinho Bio and Monsanto (2019) are examples of companies that have welcomed GAP teams in areas such as marketing, logistics and business analytics. The GAP teams were able to apply and integrate skills learned at Ohio State’s Fisher College of Business to address each organization’s business challenge or tap into new opportunities.

“GAP is a great opportunity to solve relevant business problems, while accessing talents and connecting with advanced academy knowledge.”

— Weber Pimenta, Visagio

EXPLORE THE POSSIBILITIES

THE OHIO STATE UNIVERSITY

The Ohio State University's campus in Columbus, Ohio has been the stage for academic achievement and a laboratory for innovation since its founding in 1870. The university's main campus is one of America's largest and most comprehensive. As Ohio's best and one of the nation's top-20 public universities, Ohio State is further recognized by a top-rated academic medical center and a premier cancer hospital and research center.

BRAZIL GATEWAY

Ohio State opened Global Gateways in Shanghai, China (2010), Mumbai, India (2012) and São Paulo, Brazil (2014) to serve as mini embassies for Ohio State to foster connections and facilitate opportunities for students, researchers, alumni and partners. The Brazil Gateway builds upon Ohio State's more than 50 years of partnership and strategic engagement with Brazil. It focuses on four key areas: students, research, alumni and partnerships.

CONTACT

Contact us to find partners and begin collaborating in Brazil!

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READY, SET, GO

- 1 | Contact the Brazil Gateway (brazilgateway@osu.edu or aparecido.1@osu.edu) with your idea or interest.
- 2 | Utilize the Brazil Gateway's network to connect with the appropriate individuals at Ohio State.
- 3 | Partner together on a plan of action.
- 4 | Determine a timeline.
- 5 | Start collaborating!

OFFICE OF INTERNATIONAL AFFAIRS

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